

# ANNUAL REPORT

- 2022 -



ATP Board Members, staff, and donors plant ATP's **7 millionth** tree in Margahovit in June 2022



# DIRECTOR'S STATEMENT

Dear friend,

It is my pleasure to present you with Armenia Tree Project's Annual Report. 2022 was a productive year, and in these pages we've summarized our accomplishments.

Highlights of 2022 included the planting of our 7 millionth tree in Armenia, building 51 greenhouses in Artsakh to help villagers grow vegetables, educating thousands of students about the environment, and leading Armenia's reforestation efforts with our knowledge and expertise. We continue to provide jobs, revitalize communities, and restore the environment.

I hope you will enjoy reading about this important work. We're especially proud of the work we accomplished with our partner Green Lane NGO in Artsakh, which is critical in these difficult times.

In 2023 we expect to plant hundreds of thousands of trees in new forests. If your travels take you to Armenia, we welcome you to visit us and see our work in person.

We couldn't do this work without you. Your continued support is more important than ever. With inflation at 20% and the dollar reduced in value relative to the dram, our costs have increased by 35%. Please consider this factor when you make your donation.

Thank you, and best wishes for a happy and healthy 2023.

**JEANMARIE PAPELIAN**

Executive Director



Jeanmarie Papelian, Executive Director, planting a tree with her son, Luke, at the Betty Howell Nursery dedication during the 7 Millionth Tree Planting Trip

# FORESTRY

# 570,000

## TREES PLANTED



**LORI**

**218,900**

**SHIRAK**

**281,900**

**KOTAYK**

**69,200**

# 170

## SEASONAL WORKERS HIRED

# 77

## WOMEN HIRED

**OAK ASH BIRCH APPLE**

**PEAR PINE MAPLE**



# NURSERIES

## THE BETTY

Originally known as Chiva Nursery

We grew **60,215 seedlings** and installed **260 meters** of irrigation system



## KHACHPAR

We grew **72,756 trees and shrubs** in the nursery and supplied **19,708 trees** to Community Tree Planting Sites and **7,000+ trees** to Forestry Sites

## KARIN

We grew **48,845 trees** in the nursery and supplied **3,810 trees** to Community Tree Planting Sites



# SPOTLIGHT

## MIRAK NURSERY



The Mirak Nursery & Bilezikian Greenhouse collectively produced **540,268 seedlings!**

We expanded the nursery plot and installed an irrigation system in preparation to reach our goal of planting **1 million trees in 2025.**

The beehives at Mirak Nursery produced around **155 pounds** of honey!



# COMMUNITY TREE PLANTING

## 67,531

### TREES & SHRUBS PLANTED



## 2,274,293

### POUNDS OF FRUIT HARVESTED



**APPLE**  
36.8%

**APRICOT**  
32.1%

**PEAR**  
10.9%

**PEACH**  
5.3%

**ALMOND**  
4.9%

**SWEET CHERRY**  
3.0%



## 339

### PLANTING SITES

## 167

### NEW SITES

# EU4ENVIRONMENT

## GREEN COMMUNITY RESILIENT FUTURE PROJECT

### GOAL

#### AFFORESTATION ON 100 HA AREA

##### Selected Areas

60 ha in Mets Sariat community, Shirak region  
40 ha in Urasar community, Lori region

##### Planting in 2022

52 ha covered in Mets Sariat  
33 ha covered in Urasar  
During Spring & Fall 2022



##### Number of Seedlings

Total 267,700 trees planted  
11,808 trees purchased from Backyard Nurseries

##### Seasonal Employment

More than 100 people involved in afforestation & fencing, 40% were women





# ENVIRONMENTAL EDUCATION



Our Environmental Education department expands its reach every year with the goal of strengthening the knowledge and practical skills of our future environmental stewards in Armenia and in the Diaspora, to be creative problem solvers, thinkers and advocates for change!

Our student beneficiaries learn the importance of protecting their natural homeland, encouraging them to be the environmental stewards and sustainability advocates of tomorrow.

ATP has made enormous strides on the Environmental Education front in Armenia, reaching around **80,000 students and teachers** in our educational centers, partner camps, festivals, eco-clubs, partner schools, and other organizations. With 33 student eco-clubs currently in operation, we empower young people to take charge of their own environmental education and community stewardship.

Despite the geopolitical challenges of 2022, we were able to keep our school children's spirits high by investing in their schools' green infrastructure and engaging their teachers, parents and friends around building a brighter, greener future in their own communities and across Armenia. We also **hosted 11,000 student visitors** at our Ohanian centers!



# OUTREACH



In 2022, we spread our reach across 100 schools, youth clubs, and NGOs across the U.S., Armenia, and other countries around the world!

Through outreach strategies, we are able to increase engagement, and create a community around our cause. Check out our highlights from 2022!



# ARTSAKH GREENHOUSE PROJECT

# 2,660

## TREES PLANTED



## Beneficiary Spotlight



Goharik Adamyan from Herher Village is head of a 9 person household. In regard to her greenhouse, she said "I know how to farm, grow vegetables and greens, so hopefully I will be able to grow "food" from the greenhouse as well. Even a bundle of greens that you can put on the table for my big family is a plus and I am grateful to the organizers and implementers of this Program"

# 5,445

## SEEDLINGS PROVIDED

# 587

## FAMILIES HELPED IN TAVUSH & SYUNIK

MORE PROFILES OF OUR ARTSAKH BENEFICIARIES CAN BE FOUND ON OUR WEBSITE, UNDER 'MEDIA,' AND INSIDE OUR LATEST TREES FOR LIFE NEWSLETTER.



## DONOR & PARTNER ENGAGEMENT

As always, we want to extend the deepest gratitude to our donors and partners who make all of this impactful work possible!



## PARTNERS

We hosted tours & planting events with 17 partners:

- US Embassy Armenia
- Armenian Mesrobian School
- Birthright Armenia
- Bureau Veritas
- TalkDesk
- Armenian Youth Federation
- Association of Elder Healthcare
- St. Stephen's Armenian School
- Fuller Center for Housing
- AYF Youth Corps
- ACYOA Youth
- Amadeus Armenia Team
- Card Foundation
- YSU Biology Department
- VMWare
- HSBC

*If you'd like to become a partner, please email [info@armeniatree.org](mailto:info@armeniatree.org)*

# FINANCIAL REPORT

Armenia Tree Project has been aiding local villagers and empowering families in Armenia and Artsakh socioeconomically for over 26 years. In 2022, ATP hired 179 temporary workers to assist our Forestry Department during the Spring and Fall planting season which resulted in over \$90,000 in wages paid into the community. In addition, through our Backyard Nursery Program, ATP paid a total of \$67,800 to 124 families under the European Union grant project entitled "EU4Environment: Green Community, Resilient Future."

Like many individuals, businesses and organizations, Armenia Tree Project felt the impact of the slowing economy. The rise in inflation and devaluation of the US dollar against the Armenian dram, led to an increase in overall costs by 35%. ATP was able to conduct its tree-planting activities thanks to the generous support of its donors, private foundations, and corporate sponsors. In 2023, Armenia Tree Project hopes to grow and expand its operations as it works towards planting one million trees per year.

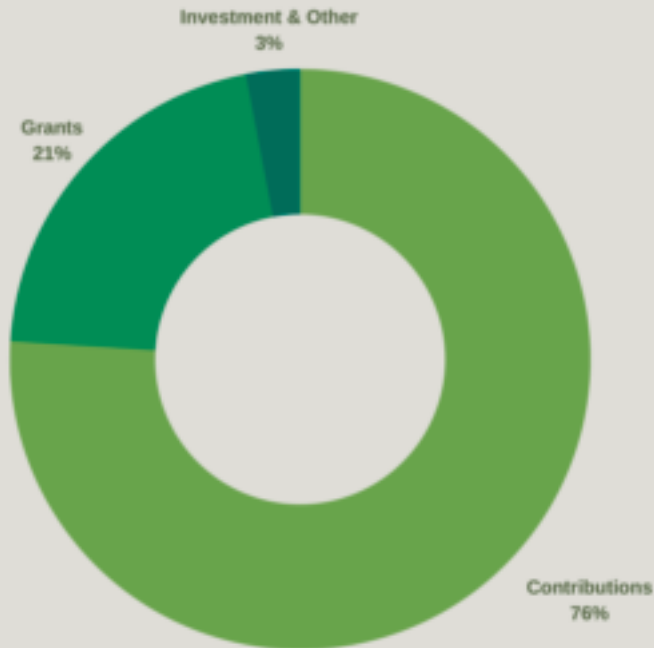
Armenia Tree Project is included in the 501© 3 ruling of its fiscal agent, the Armenian Assembly of America, tax identification number 52-1614093.

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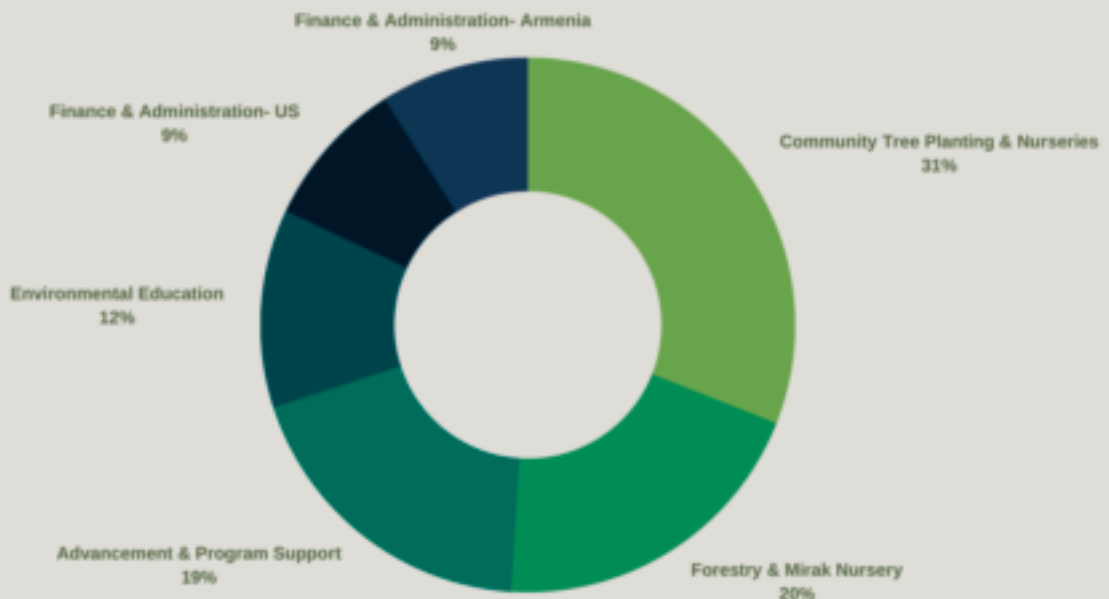
**RACHEL BOLOYAN**

Controller

# SOURCE OF REVENUE



# EXPENDITURES



# Donor Listing

## ATP Partners Circle

### SPECIAL THANKS TO OUR DONORS!

Armenia Tree Project extends our deepest gratitude to the following partners who supported our mission by contributing to ATP in 2022. Together we plant, grow and nurture seeds of hope for our homeland and our people.

In an effort to reduce costs and save paper for this year's report, we are listing donors who gave \$250 and more. This list does not include donations from third party websites such as Facebook.

In 2022, more than 1,000 partners supported us at the under \$250 level. Your generous donations fuel our growth and deepen our impact and for that we thank you.

#### \$100,000.00+

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#### \$50,000.00+

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#### \$5,000+

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## Matching Gifts

Today, businesses want to increase their positive impact on the world by making charitable donations. Last year we raised over \$11,000 from all matching gifts.

Thank you to the following companies that have made matching gifts to ATP. We encourage you to ask your employer about making a matching gift to amplify the donation made by you.

**Carnegie Corporation of New York**  
**Illinois Tool Works Foundation**  
**Microsoft**  
**Synopsys Inc.**  
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**Conrad N. Hilton Foundation**  
**Linked In**  
**Subaru**  
**The Hartford**  
**Lenovo**

## Sustainers

We recognize and celebrate our loyal ATP partners who have supported our organization with more than 50 gifts. Thank you for remaining committed to our mission, and supporting our work with your continued contributions.

George and Debra Alexanian  
Ardash and Charlene Apigian  
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David Wegman  
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\*We apologize in advance for any discrepancies, errors, or omissions in these lists. Please contact us to report any omissions or corrections. Your ongoing support of our programs is sincerely appreciated.



## Gifts and Giving

The Armenia Tree Project is able to continue its mission because of the generosity of its donors. There are many pathways for a donor to support the important work ATP conducts through its programs and initiatives. Through its work, ATP is improving the lives of the people of Armenia, by ensuring the environmental sustainability of Armenia's diverse ecosystems by restoring its forests, and also by providing vital economic opportunities in remote and border villages where few opportunities exist. Each year, ATP creates hundreds of jobs that assists families to improve their standard of living, while protecting and conserving Armenia's ingenious ecosystem.

### FORESTRY FUND

ATP's Forestry Division has become the largest division within the organization, every tree that is planted in a forest comes from the forestry division. Each tree is propagated, grown, and when it is ready, it will be planted during forest planting seasons. Each year the Mirak Nursery and the Bilezikian Greenhouses propagate over 230,000 new seedlings to be planted. As the largest employer, ATP hires from the local villages, and has full time employees working year-round in its nurseries, and hires up to 120 seasonal workers each spring and fall. The income they make working for ATP is enough that they do not need to leave their villages to find work out of the country.

### BACKYARD NURSERY PROGRAM

Since its creation, the Back Yard Nursery program has given participants increasing financial stability, preventing them from being forced to leave their homes to find work in other countries. ATP chose to develop this program in remote villages of Armenia to build economic development for families who receive minimum income from month to month, helping to stabilize remote border villages. As the program becomes more popular, and more families join the program, there are more opportunities for donors to sponsor a BYN family.

### COMMUNITY TREE PLANTING SITE

Sponsoring a Community Tree Planting Site gives donors an opportunity to revitalize an entire community, by greening a village or town. Every site provides a unique opportunity for a donor to give back to the people of Armenia. The size and scope of the sites can vary, and so can the impact. For instance, it can provide a small hot and dry village, with a green pavilion that provides shade and a respite from the hot sun, or provide an outdoor classroom to a school, during the hot summer. Additionally, ATP has planted at many well-known sites throughout Armenia, changing the social landscape and protecting the environment.

### LEGACY GIVING

Making a legacy gift to the Armenia Tree Project through your will or living trust is one of the simplest ways to support our work. Through the ATP Oak Society, your legacy gift is a way to ensure that ATP fulfills its long-term commitment to ensure a sustainable Armenia, while creating jobs throughout the country and stimulating Armenia's economy.

No matter how big or small your legacy gift, this is an opportunity to pledge a greater level of support in the future than might be possible during your lifetime. The ATP Oak Society provides you the opportunity to make a gift through your will or living trust. Bequests such as this are essential to achieving ATP's mission. Bequest provisions are simple to establish and ensure that your intentions are carried out quickly, with fewer complications for your family and loved ones. By making a bequest to ATP, you provide one of the greatest levels of support to our organization. Although it is not required, making us aware of your request is helpful. By informing us of your wishes, we can recognize you today for your thoughtful generosity and plan for ATP's future.

For more information about how to support, please contact ATP's Chief Development Officer, Christine Jerian, by phone at (617-926-8733) or via email [christine@armeniatree.org](mailto:christine@armeniatree.org).





**ARMENIA**  
**TREE PROJECT**  
«Էջ Թի Փի» բարեգործական հիմնադրամ



400 W. Cummings Park, Suite 3725  
Woburn, MA 01801

**ATP Executive Committee**

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Tom Garabedian  
Julia Mirak Kew  
Anthony Barsamian

**ATP In-Country Office**

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